

# West Valley City

## Parks & Recreation Master Plan

### VIP Night Community Participation Summary

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**Landmark Design**  
LANDSCAPE ARCHITECTURE & PLANNING

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Date: Friday October 3<sup>rd</sup>, 2025, 6pm-9pm

Location: West Valley City Family Fitness Center

Event: VIP Night

Event Attendance: 300+

VIP night provides a range of family-friendly activities, games, and food for West Valley City Family Fitness Center Community members. During the event, participants provided input on parks and recreation through pom-pom voting and interactive poster activities, both of which are described in further detail below. The top takeaways from both activities include the following:

#### ***Top 5 Combined Takeaways***

**1. Participants use WVC parks, trails, and recreation facilities frequently.**

73% of participants who interacted with Question 1 on Poster 1 indicated they visit WVC park, trails, or recreation facilities **daily or weekly**.

**2. Being able to access a park, trail, or facility by foot is important.**

While 75% of participants who interacted with Question 1 on Poster 1 indicated that it is “extremely” important to have public parks and/or trails within walking distance of where they live, 67% access their favorite WVC park, trail, or facility by car.

**3. Community members want to see new or upgraded parks, fields, and playgrounds.**

50% of pom-pom votes went to “new parks/athletic fields” and “upgrade existing parks & playgrounds.”

**4. Community members are interested in special use facilities, particularly a splash pad.**

“Special amenities” ranked third in the pom-pom activity ratings while “splash pad” received the most interest (25% of participants who interacted with Question 3 on Poster 2) as a special amenity or park of choice.

**5. There is some interest in addressing poor lighting, cracks in courts, and sand in park facilities.**

More frequently noted on comments cards, the “other” sections in pompom activity and on the informal “other” section on Poster 1 indicate a desire for **better lighting, fixing cracks in courts and removing sand in park facilities.**

## Pompom Voting Activity

The pompom engagement is a voting activity where participants are given 10 pom poms representing \$100 to put in seven mason jars representing seven parks and recreation areas – new parks/athletic fields, upgrade existing parks and playgrounds, special amenities, trails, community arts, natural open space, and other. **New parks/athletic fields, upgrading existing parks, and special amenities received the most votes** followed by trails, community arts, natural open space, and other. In addition, members of the public expressed **interest in more lighting and disc golf** in the “other section”.

### *Pompom Activity Rankings*

1. New Parks/ Athletic Fields (249 pom poms)
2. Upgrade Existing Parks & Playgrounds (189 pom poms)
3. Special Amenities (121 pom poms)
4. Trails (109 pom poms)
5. Community Arts (101 pom poms)
6. Natural Open Space (97 pom poms)
7. Other (lighting and disc golf) (17 pom poms)

## Comment Cards

Some residents provided written comments to provide feedback that fell outside the framework of the pompom activity or posters. While most comments ranged in topic, two surrounded **lighting**.

- “We would love a park closer to our house. There is only one somewhat close – Woodledge. Woodledge has really gone downhill over the years and we’d like to see a close, safer park.
- “More lights on the streets.”
- “Lighting”
- “Outdoor pool”
- “Public transportation”
- “Senior center”

## Interactive Poster Activity

The interactive poster activity provides community members the opportunity to provide feedback on parks and recreation priorities and interests. Top takeaways from the activity include the following:

### *Top Poster Activity Takeaways*

1. **73%** of participants who interacted with Question 1 on Poster 1 indicated they visit WVC park, trails, or recreation facilities **daily or weekly**.
2. While **75%** of participants who interacted with Question 1 on Poster 1 indicated that it is **“extremely” important** to have public parks and/or trails within walking distance of where they live, **67%** of participants who interacted with Question 2 on Poster 2 indicated they **access their favorite WVC park, trail, or facility by car**.
3. Some community members are interested in being able to **walk or bike to grocery stores or restaurants**.
4. A few members indicated some **concern over sand in parks** requesting that there be no more sand or no more sand in playgrounds in an informal comments section. A couple of participants also indicated that they would like **cracks to be fixed in courts**.
5. **Splash pad”** received the most interest (**25%** of participants who interacted with Question 3 on Poster 2) as a special amenity or park of choice followed by **“accessible playground” (15%) and “dog park”(12%)**.

### Poster 1

*How often do you visit a West Valley City park, trail, or recreation facility?*

1. Daily (14)
2. Weekly (10)
3. Monthly (5)
4. Rarely (4)

*How important is it to have public parks and/or trails within walking distance (1/4 mile) of where you live?*

1. Extremely (21)
2. Somewhat (6)
3. Not at all (1)

*If you could safely walk or bike anywhere in West Valley City, where would you go?*

- Grocery store
- Restaurants

## Comments

- No more sand
- More stamp cushions at parks
- Disc golf
- No more bees in the sand
- The parks by Kennedy Jr. High are so run down and most neighborhoods are broke or run down.
- No more sand in playgrounds
- Fix cracks in pickleball courts
- A park like Magna Regional
- Covered playgrounds
- Modernize playgrounds
- Fix cracks in courts

### WEST VALLEY CITY PARKS & RECREATION MASTER PLAN/ PLAN MAESTRO DE PARQUES Y RECREACIÓN DE LA CIUDAD DE WEST VALLEY

**HOW OFTEN DO YOU VISIT A WEST VALLEY CITY PARK, TRAIL, OR RECREATION FACILITY?**  
**¿CON QUÉ FRECUENCIA VISITAS CUALQUIER PARQUE, SENDERO O CENTRO RECREATIVO DE LA CIUDAD DE WEST VALLEY?**

Place a sticker in the quadrant that represents how often you visit / Coloca una pegatina en el cuadro que representa tu frecuencia de visita.

<p>DAILY/ DIARIAMENTE</p>	<p>WEEKLY/ SEMANALMENTE</p>
<p>MONTHLY/ MENSUALMENTE</p>	<p>RARELY/ RARAMENTE</p>

**HOW IMPORTANT IS IT TO HAVE PUBLIC PARKS AND/OR TRAILS WITHIN WALKING DISTANCE (~1/4 MILE) OF WHERE YOU LIVE?**  
**¿CUÁNTA IMPORTANCIA HAY EN TENER PARQUES Y/O SENDEROS PÚBLICOS A UNA DISTANCIA CAMINABLE (APROXIMADAMENTE 1/4 MILLA O 400 METROS) DE TU HOGAR?**

Place a sticker in the level of importance you agree with / Coloca una pegatina en el nivel de importancia con cual estás de acuerdo.

NOT AT ALL / ME DA IGUAL	SOMEWHAT / UN POCO	EXTREMELY / MUY DE ACUERDO
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**IF YOU COULD SAFELY WALK OR BIKE ANYWHERE IN WEST VALLEY CITY, WHERE WOULD YOU GO?**  
**SI PUDIERAS CAMINAR O ANDAR EN BICICLETA DE MANERA SEGURA HACIA CUALQUIER LUGAR EN WEST VALLEY, ¿A DÓNDE IRÍAS?**

Write the location that you would most like to walk or bike in West Valley City! / Escribe el lugar al que más te gustaría caminar o andar en bicicleta en la Ciudad de West Valley.

COMMENTS

Grocery Store

Restaurants

No More Sand

more stamp cushions at parks

Disc Golf

No more Bees in the sand

The parks by Kennedy Jr High are so run down and most neighborhoods are broke or run down.

No more sand in the playgrounds!

Fix cracks in pickleball courts.

A park like Magna Regional!

Modernize playgrounds

Covered playgrounds

## Poster 2

*How would you rate the overall condition of the West Valley City Parks/Facilities you've visited?*

1. Good (10)
2. Excellent/Good (6)
3. Good/Fair (3)  
Fair/Regular (3)  
Poor (3)

*How do you typically get to your favorite West Valley City park, trail, or recreation facility?*

1. Drive (29)
2. Walk or jog (10)
3. Bike or other user-powered mode (4)
4. Other (1)

*Which of the following special use parks or amenities should West Valley City consider funding or constructing?*

1. Splash Pad (30)
2. Accessible Playground (18)
3. Dog Park (15)
4. Fishing Pond (14)
5. Adaptive Recreation Trails (14)
6. Outdoor Climbing/Bouldering (9)
7. Skate Ribbon (9)
8. Community Garden (8)
9. Other (2)

# WEST VALLEY CITY PARKS & RECREATION MASTER PLAN/ PLAN MAESTRO DE PARQUES Y RECREACIÓN DE LA CIUDAD DE WEST VALLEY

## 1. HOW WOULD YOU RATE THE OVERALL CONDITION OF THE WEST VALLEY CITY PARKS/FACILITIES YOU'VE VISITED?

¿CÓMO CALIFICARÍAS EL ESTADO GENERAL DE LOS PARQUES/INSTALACIONES QUE HAS VISITADO EN LA CIUDAD DE WEST VALLEY?

Rate the condition of the parks or facilities you've visited by placing a sticker on the line below. / Califica el estado de los parques o instalaciones que has visitado con colocar una pegatina en la línea de abajo.



## 2. HOW DO YOU TYPICALLY GET TO YOUR FAVORITE WEST VALLEY CITY PARK, TRAIL, OR RECREATION FACILITY?

¿CÓMO LLEGAS A TU PARQUE, SENDERO O CENTRO RECREATIVO FAVORITO EN LA CIUDAD DE WEST VALLEY?

Place a sticker next to the transportation mode that you typically use to get to your favorite park(s) and/or trail(s). / Coloca una pegatina junto al medio de transporte que sueles usar para llegar a tus parques o senderos favoritos.

DRIVE/ CONDUCCION

WALK OR JOG/ CAMINAR O TROTAR

BIKE OR OTHER USER-POWERED MODE/  
BICICLETA U OTRO MODO CONTROLADO POR EL USUARIO

OTHER/ OTRO

## 3. WHICH OF THE FOLLOWING SPECIAL USE PARKS OR AMENITIES SHOULD WEST VALLEY CITY CONSIDER FUNDING OR CONSTRUCTING?

¿CUÁLES DE LOS SIGUIENTES PARQUES O SERVICIOS DE USO ESPECIAL DEBERÍA CONSIDERAR FINANCIAR O CONSTRUIR LA CIUDAD DE WEST VALLEY?

Place a sticker next to the two (2) recreation amenities you see as most important. / Coloca una pegatina junto a las dos (2) comodidades recreativas que consideras más importantes.

DODS PARK/ PARQUE PARA PERROS

ADULTS AND SENIORS ACCESS/ ACCESO PARA ADULTOS Y ANCIANOS

CHILDREN'S PLAYGROUND/ JARDÍN DE NIÑOS

COMMUNITY GARDEN/ COMUNITARIO GARDEN/ JARDIN DE COMUNIDAD

SKATE BOARD/ PISTA DE PATINES

FISHING POND/ ESTANQUE DE PESCA

NETS ON THE SAND/ REJES EN LA PLAYA

ADULTS RECREATION/ RECREACION PARA ADULTOS

OTHER/ OTRO